

CAMPANHAS _OCT_OFERTA OFF PROMO_2013

MIGRAÇÃO (Portfólio OI CONTA TOTAL)

GRUPO 1: AM e AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
FID_MIG_FEV13_OCT_G1	OCTLight_49.63%_FID_MIG13	OCT light	Sem multa	Hot line
	OCT2_35.82%_FID_MIG13	OCT 2		
	OCT2+_29.35%_FID_MIG13	OCT2+;		
	OCT3_34.07%_FID_MIG13	OCT3;		
	OCT3+_28.24%_FID_MIG13	OCT3+;		
	OCT4_30.28%_FID_MIG13	OCT4;		
OCT4+_22.52%_FID_MIG13	OCT4+;			

GRUPO 2: Demais UF's (DDDs

**21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66
,67,68,69,71,73,74,75,77,79,81,82,83,84,85,86,87,88,89,91,93,94,95,98,99)**

CAMPANHA	OFERTA	PLANO	Multa	Canal
FID_MIG_FEV13_OCT_G2	OCTLight_31.83%_FID_MIG13	OCT light	Sem multa	Hot line
	OCT2_30.17%_FID_MIG13	OCT 2		
	OCT2+_29.35%_FID_MIG13	OCT2+;		
	OCT3_28.80%_FID_MIG13	OCT3;		
	OCT3+_28.24%_FID_MIG13	OCT3+;		
	OCT4_22.66%_FID_MIG13	OCT4;		
OCT4+_22.52%_FID_MIG13	OCT4+;			