

CAMPANHAS OCT_OFERTA MAES 2013

OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO COM DACC

GRUPO 1: AM e AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_G1_SMS_IPC	OCTLight_43.82%_SMS_IPC_SUB_MIG01	OCT light	Sem multa	Hot line
	OCT2_27.42%_SMS_IPC_SUB_MIG01	OCT 2		
	OCT2+_19.92%_SMS_IPC_SUB_MIG01	OCT2+;		
	OCT3_25.84%_SMS_IPC_SUB_MIG01	OCT3;		
	OCT3+_19.86%_SMS_IPC_SUB_MIG01	OCT3+;		
	OCT4_22.02%_SMS_IPC_SUB_MIG01	OCT4;		
OCT4+_13.80%_SMS_IPC_SUB_MIG01	OCT4+;			

GRUPO 2: Demais UF's (DDDs

**21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66,67,68,69,71,73,74,75,77,79,
81,82,83,84,85,86,87,88,89,91,93,94,95,98,99)**

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_G2_SMS_IPC	OCTLight_23.95%_SMS_IPC_SUB_MIG02M	OCT light	Sem multa	Hot line
	OCT2_19.94%_SMS_IPC_SUB_MIG02M	OCT 2		
	OCT2+_19.92%_SMS_IPC_SUB_MIG02M	OCT2+;		
	OCT3_19.91%_SMS_IPC_SUB_MIG02M	OCT3;		
	OCT3+_19.86%_SMS_IPC_SUB_MIG02M	OCT3+;		
	OCT4_13.51%_SMS_IPC_SUB_MIG02M	OCT4;		
OCT4+_13.80%_SMS_IPC_SUB_MIG02M	OCT4+;			

OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO COM DACC - 5GB

GRUPO 1: AM e AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_G1_SMS_IPC_5GB	OCTLight_30.07%_SMS_IPC_SUB_MIG01	OCT light	Sem multa	Hot line
	OCT2_14.53%_SMS_IPC_SUB_MIG01	OCT 2		
	OCT2+_8.00%_SMS_IPC_SUB_MIG01	OCT2+;		
	OCT3_17.18%_SMS_IPC_SUB_MIG01	OCT3;		
	OCT3+_11.05%_SMS_IPC_SUB_MIG01	OCT3+;		
	OCT4_15.22%_SMS_IPC_SUB_MIG01	OCT4;		
OCT4+_6.61%_SMS_IPC_SUB_MIG01	OCT4+;			

GRUPO 2: Demais UF's (DDDs

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_G2_SMS_IPC_5GB	OCTLight_5.34%_SMS_IPC_SUB_MIG02M	OCT light	Sem multa	Hot line
	OCT2_7.01%_SMS_IPC_SUB_MIG02M	OCT 2		
	OCT2+_8.00%_SMS_IPC_SUB_MIG02M	OCT2+;		
	OCT3_10.56%_SMS_IPC_SUB_MIG02M	OCT3;		
	OCT3+_11.05%_SMS_IPC_SUB_MIG02M	OCT3+;		
	OCT4_5.96%_SMS_IPC_SUB_MIG02M	OCT4;		
OCT4+_6.61%_SMS_IPC_SUB_MIG02M	OCT4+;			