

**CAMPANHAS OCT\_OFERTA MÃES 2013**

**VOZ + DADOS (Portfólio OI CONTA TOTAL)**

**GRUPO 1: AM e AP**

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_FID_MAE13_G1_IPC_50MB	OCTLight 49.63% IPC_FID01_50MB	OCT light	Com multa de serviço	Todos os canais
	OCT2 35.82% IPC_FID01_SMS_50MB	OCT 2		
	OCT2+ 29.35% IPC_FID01_SMS_50MB	OCT2+		
	OCT3 34.06% IPC_FID01_SMS_50MB	OCT3;		
	OCT3+ 28.23% IPC_FID01_SMS_50MB	OCT3+;		
	OCT4 30.27% IPC_FID01_SMS_50MB	OCT4;		
	OCT4+ 22.52% IPC_FID01_SMS_50MB	OCT4+;		

**GRUPO 2: Demais UF's (DDDs**

**21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66,67,68,69,71,73,74,75,77,79,81,82,83,84,85,86,87,88,89,91,93,94,95,98,99)**

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_FID_MAE13_OCT_G2_IPC_50MB	OCTLight 31.82 IPC_FID02_50MB	OCT light	Com multa de serviço	Todos os canais
	OCT2 30.17% IPC_FID02_SMS_50MB	OCT 2		
	OCT2+ 29.35% IPC_FID02_SMS_50MB	OCT2+		
	OCT3 28.79% IPC_FID02_SMS_50MB	OCT3;		
	OCT3+ 28.23% IPC_FID02_SMS_50MB	OCT3+;		
	OCT4 22.66% IPC_FID02_SMS_50MB	OCT4;		
	OCT4+ 22.52% IPC_FID02_SMS_50MB	OCT4+;		

**VOZ + DADOS + SMS (Portfólio OI CONTA TOTAL)****GRUPO 1: AM e AP**

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CTLIGHT_FID_MAE13_G1_SMS_IPC_50MB	OCTLight_49.63%_SMS_IPC_FID01_50MB	OCT light	Com multa de serviço	Todos os canais

**GRUPO 2: Demais UF's (DDDs**

21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66,67,68,69,71,73,74,75,77,79,81,82,83,84,85,  
86,87,88,89,91,93,94,95,98,99)

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CTLIGHT_FID_MAE13_G2_SMS_IPC_50MB	OCTLight_31.82_SMS_IPC_FID02_50MB	OCT light	Com multa de serviço	Todos os canais