

CAMPANHAS _OCT MAES 2013 CIDADE SITIADA

OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO SEM DACC

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_MAE13_SIT1_SMS_IPC	OCTLight_28.86%_SMS_IPC_SUB_MIGS1	OCT light	Sem multa	Hot line
	OCT2_26.75%_SMS_IPC_SUB_MIGS1	OCT 2		
	OCT2+_26.20%_SMS_IPC_SUB_MIGS1	OCT2+;		
	OCT3_22.38%_SMS_IPC_SUB_MIGS1	OCT3;		
	OCT3+_22.18%_SMS_IPC_SUB_MIGS1	OCT3+;		
	OCT4_15.50%_SMS_IPC_SUB_MIGS1	OCT4;		
	OCT4+_15.69%_SMS_IPC_SUB_MIGS1	OCT4+;		

OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO SEM DACC - 5GB

CAMPANHA	OFERTA	PLANO	Multa	Canal
SUB_MIG_MAE13_OCT_SIT1_SMS_IPC_5GB	OCTLight_10.24%_SMS_IPC_SUB_MIGS1	OCT light	Sem multa	Hot line
	OCT2_13.82%_SMS_IPC_SUB_MIGS1	OCT 2		
	OCT2+_14.28%_IPC_SUB_MIGS1	OCT2+;		
	OCT3_13.02%_IPC_SUB_MIGS1	OCT3;		
	OCT3+_13.37%_IPC_SUB_MIGS1	OCT3+;		
	OCT4_7.95%_IPC_SUB_MIGS1	OCT4;		
	OCT4+_8.51%_IPC_SUB_MIGS1	OCT4+;		