

**CAMPANHAS\_OCT\_MAES\_2013\_CIDADE\_SITIADA**

**OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO COM DACC**

**GRUPO 1: AM e AP**

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_SIT1_SMS_IPC	OCTLight_33.76%_SMS_IPC_SUB_MIG_DACCS1	OCT light	Sem multa	Hot line
	OCT2_30.16%_SMS_IPC_SUB_MIG_DACCS1	OCT 2		
	OCT2+_29.34%_SMS_IPC_SUB_MIG_DACCS1	OCT2+;		
	OCT3_24.84%_SMS_IPC_SUB_MIG_DACCS1	OCT3;		
	OCT3+_24.51%_SMS_IPC_SUB_MIG_DACCS1	OCT3+;		
	OCT4_17.48%_SMS_IPC_SUB_MIG_DACCS1	OCT4;		
	OCT4+_17.59%_SMS_IPC_SUB_MIG_DACCS1	OCT4+;		

**OI CONTA TOTAL SMARTPHONE - MIGRAÇÃO COM DACC - 5GB**

**GRUPO 1: AM e AP**

CAMPANHA	OFERTA	PLANO	Multa	Canal
OCT_SUB_MIG_DACC_MAE13_SIT1_SMS_IPC_5GB	OCTLight_15.15%_SMS_IPC_SUB_MIG_DACCS1	OCT light	Sem multa	Hot line
	OCT2_17.23%_SMS_IPC_SUB_MIG_DACCS1	OCT 2		
	OCT2+_17.42%_SMS_IPC_SUB_MIG_DACCS1	OCT2+;		
	OCT3_15.49%_SMS_IPC_SUB_MIG_DACCS1	OCT3;		
	OCT3+_15.69%_SMS_IPC_SUB_MIG_DACCS1	OCT3+;		
	OCT4_9.94_SMS_IPC_SUB_MIG_DACCS1	OCT4;		
	OCT4+_10.40%_SMS_IPC_SUB_MIG_DACCS1	OCT4+;		