

CAMPANHAS _OCT_OFERTA MAES_2013

VOZ + DADOS (Portfólio OI CONTA TOTAL)

GRUPO 1: AM e AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CT_MAE13_G1_IPC_50MB	OCTlight_42.39%_IPC01_50MB	OCT light	Sem multa	Todos os canais
	OCT2_29.56%_IPC_SMS01_50MB	OCT 2		
	OCT2+ 23.07%_IPC_SMS01_50MB	OCT2+;		
	OCT3_29.50%_IPC_SMS01_50MB	OCT3;		
	OCT3+ 23.59%_IPC_SMS01_50MB	OCT3+;		
	OCT4_26.69%_IPC_SMS01_50MB	OCT4;		
	OCT4+ 18.73%_IPC_SMS01_50MB	OCT4+;		

GRUPO 2: Demais UF's (DDDs

21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66,67,68,69,71,73,74,75,77,79,81,82
,83,84,85,86,87,88,89,91,93,94,95,98,99)

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CT_MAE13_G2_IPC_50MB	OCTlight_22.01%_IPC02_50MB	OCT light	Sem multa	Todos os canais
	OCT2_23.36%_IPC_SMS02_50MB	OCT 2		
	OCT2+ 23.07%_IPC_SMS02_50MB	OCT2+;		
	OCT3_23.87%_IPC_SMS02_50MB	OCT3;		
	OCT3+ 23.59%_IPC_SMS02_50MB	OCT3+;		
	OCT4_18.69%_IPC_SMS02_50MB	OCT4;		
	OCT4+ 18.73%_IPC_SMS02_50MB	OCT4+;		

VOZ + DADOS + SMS (Portfólio OI CONTA TOTAL)

GRUPO 1: AM e AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CTLIGHT_MAE13_G1_IPC_SMS_50MB	OCTlight_42.39%_IPC_SMS01_50MB	OCT light	Sem multa	Todos os canais

GRUPO 2: Demais UF's (DDDs

21,22,24,27,28,31,32,33,34,35,37,38,41,42,43,44,45,46,47,48,49,51,53,54,55,61,62,63,64,65,66,67,68,69,71,73,74,75,77,79,81,82
,83,84,85,86,87,88,89,91,93,94,95,98,99)

CAMPANHA	OFERTA	PLANO	Multa	Canal
@CTLIGHT_MAE13_G2_IPC_SMS_50MB	OCTlight_22.01%_IPC_SMS02_50MB	OCT light	Sem multa	Todos os canais