

CAMPANHAS_PÓS_OFERTA MÃES_2013

Portfólio Oi SMARTPHONE

GRUPO 1: AC, MS, MT, TO, RS

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G1_IPC	Oi60 9.53%IPC SUB_MIG_DACC01	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 19.06%IPC SUB_MIG_DACC01	Oi 110		
	Oi220 24.04%IPC SUB_MIG_DACC01	Oi 220		
	Oi400 29.21%IPC SUB_MIG_DACC01	Oi 400		
	Oi600 32.62%IPC SUB_MIG_DACC01	Oi 600		
	Oi800 35.84%IPC SUB_MIG_DACC01	Oi 800		
	Oi1250 30.97%IPC SUB_MIG_DACC01	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G1_LD_IPC_SMS	Oi60 1.17% LD_SMS_IPC SUB_MIG_DACC01	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 1.73% LD_SMS_IPC SUB_MIG_DACC01	Oi 110		
	Oi220 13.69% LD_SMS_IPC SUB_MIG_DACC01	Oi 220		
	Oi400 22.58% LD_SMS_IPC SUB_MIG_DACC01	Oi 400		
	Oi600 27.81% LD_SMS_IPC SUB_MIG_DACC01	Oi 600		
	Oi800 32.41% LD_SMS_IPC SUB_MIG_DACC01	Oi 800		
	Oi1250 28.17% LD_SMS_IPC SUB_MIG_DACC01	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_MAE13_G1_DACC_IPC	FAM300 32.18% SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 29.30% SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 19.70% SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 28.57% SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G1_LD_IPC	FAM300 22.83% LD_SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 22.41% LD_SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 13.86% LD_SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 24.66% LD_SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

GRUPO 2: DF, GO,AM, AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G2_IPC	Oi60 21.60%DADOS SUB_MIG_DACC02	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 24.55%IPC SUB_MIG_DACC02	Oi 110		
	Oi220 24.04%IPC SUB_MIG_DACC02	Oi 220		
	Oi400 29.21%IPC SUB_MIG_DACC02	Oi 400		
	Oi600 32.62%IPC SUB_MIG_DACC02	Oi 600		
	Oi800 35.84%IPC SUB_MIG_DACC02	Oi 800		
	Oi1250 30.97%IPC SUB_MIG_DACC02	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G2_LD_IPC_SMS	Oi60 14.35% LD_SMS_IPC SUB_MIG_DACC02	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 8.4% LD_SMS_IPC SUB_MIG_DACC02	Oi 110		
	Oi220 13.69% LD_SMS_IPC SUB_MIG_DACC02	Oi 220		
	Oi400 22.58% LD_SMS_IPC SUB_MIG_DACC02	Oi 400		
	Oi600 27.81% LD_SMS_IPC SUB_MIG_DACC02	Oi 600		
	Oi800 32.41% LD_SMS_IPC SUB_MIG_DACC02	Oi 800		
	Oi1250 28.17% LD_SMS_IPC SUB_MIG_DACC02	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G2_IPC	FAM300 32.18% SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 29.30% SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 19.70% SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 28.57% SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G2_LD_IPC	FAM300 22.83% LD_SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 22.41% LD_SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 13.86% LD_SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 24.66% LD_SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

GRUPO 3: BA, SE, CE, PI, PE, RN, ES

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G3_IPC	Oi60 15.69%IPC SUB_MIG_DACC03	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 19.06%IPC SUB_MIG_DACC03	Oi 110		
	Oi220 24.04%IPC SUB_MIG_DACC03	Oi 220		
	Oi400 35.82%IPC SUB_MIG_DACC03	Oi 400		
	Oi600 35.05%IPC SUB_MIG_DACC03	Oi 600		
	Oi800 30%IPC SUB_MIG_DACC03	Oi 800		
	Oi1250 24.04%IPC SUB_MIG_DACC03	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G3_LD_IPC_SMS	Oi60 7.89% LD_SMS_IPC SUB_MIG_DACC03	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 1.73% LD_SMS_IPC SUB_MIG_DACC03	Oi 110		
	Oi220 13.69% LD_SMS_IPC SUB_MIG_DACC03	Oi 220		
	Oi400 29.8% LD_SMS_IPC SUB_MIG_DACC03	Oi 400		
	Oi600 30.41% LD_SMS_IPC SUB_MIG_DACC03	Oi 600		
	Oi800 26.25% LD_SMS_IPC SUB_MIG_DACC03	Oi 800		
	Oi1250 20.96% LD_SMS_IPC SUB_MIG_DACC03	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G3_SMS_IPC	FAM300 23.10% SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 25.93% SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 27.32% SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 28.57% SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G3_LD_IPC	FAM300 12.50% LD_SMS_IPC SUB_MIG_DACC	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 18.70% LD_SMS_IPC SUB_MIG_DACC	Oi Família 550 +		
	FAM800 22.04% LD_SMS_IPC SUB_MIG_DACC	Oi Família 800 +		
	FAM1250 24.66% LD_SMS_IPC SUB_MIG_DACC	Oi Família 1250 +		

GRUPO 4: RR, PA, MA, MG				
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G4_IPC	Oi60 26.93%IPC SUB MIG DACC04	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 24.55%IPC SUB MIG DACC04	Oi 110		
	Oi220 24.04%IPC SUB MIG DACC04	Oi 220		
	Oi400 35.82%IPC SUB MIG DACC04	Oi 400		
	Oi600 35.05%IPC SUB MIG DACC04	Oi 600		
	Oi800 30%IPC SUB MIG DACC04	Oi 800		
	Oi1250 24.04%IPC SUB MIG DACC04	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G4_LD_IPC_SMS	Oi60 20.18% LD SMS IPC SUB MIG DACC04	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 8.4% LD SMS IPC SUB MIG DACC04	Oi 110		
	Oi220 13.69% LD SMS IPC SUB MIG DACC04	Oi 220		
	Oi400 29.8% LD SMS IPC SUB MIG DACC04	Oi 400		
	Oi600 30.41% LD SMS IPC SUB MIG DACC04	Oi 600		
	Oi800 26.25% LD SMS IPC SUB MIG DACC04	Oi 800		
	Oi1250 20.96% LD SMS IPC SUB MIG DACC04	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G4_IPC	FAM300 23.10% SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 25.93% SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 27.32% SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 28.57% SMS IPC SUB MIG DACC	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G4_LD_IPC	FAM300 12.5% LD SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 18.7% LD SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 22.04% LD SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 24.66% LD SMS IPC SUB MIG DACC	Oi Familia 1250 +		
GRUPO 5: AL, PB, RO, RJ				
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G5_IPC	Oi60 18.43%IPC SUB MIG DACC05	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 28.08%IPC SUB MIG DACC05	Oi 110		
	Oi220 35.22%IPC SUB MIG DACC05	Oi 220		
	Oi400 37.43%IPC SUB MIG DACC05	Oi 400		
	Oi600 38.25%IPC SUB MIG DACC05	Oi 600		
	Oi800 31.51%IPC SUB MIG DACC05	Oi 800		
	Oi1250 27.58%IPC SUB MIG DACC05	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G5_LD_IPC_SMS	Oi60 10.89% LD SMS IPC SUB MIG DACC05	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 12.67% LD SMS IPC SUB MIG DACC05	Oi 110		
	Oi220 26.39% LD SMS IPC SUB MIG DACC05	Oi 220		
	Oi400 31.57% LD SMS IPC SUB MIG DACC05	Oi 400		
	Oi600 33.84% LD SMS IPC SUB MIG DACC05	Oi 600		
	Oi800 27.84% LD SMS IPC SUB MIG DACC05	Oi 800		
	Oi1250 24.64% LD SMS IPC SUB MIG DACC05	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G5_IPC	FAM300 24.57% SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 27.46% SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 29.34% SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 31.90% SMS IPC SUB MIG DACC	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G5_LD_IPC	FAM300 14.17% LD SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20.39% LD SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 24.21% LD SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 28.17% LD SMS IPC SUB MIG DACC	Oi Familia 1250 +		
GRUPO 6: PR, SC				
CAMPANHA	OFERTA	PLANO	Multa	Canal
SUB_MIG_DACC_MAE13_G6_POS_IPC	Oi60 29.31%IPC SUB MIG DACC06	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 32.96%IPC SUB MIG DACC06	Oi 110		
	Oi220 35.22%IPC SUB MIG DACC06	Oi 220		
	Oi400 37.43%IPC SUB MIG DACC06	Oi 400		
	Oi600 38.25%IPC SUB MIG DACC06	Oi 600		
	Oi800 31.51%IPC SUB MIG DACC06	Oi 800		
	Oi1250 27.58%IPC SUB MIG DACC06	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G6_LD_IPC_SMS	Oi60 22.78% LD SMS IPC SUB MIG DACC06	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 18.6% LD SMS IPC SUB MIG DACC06	Oi 110		
	Oi220 26.39% LD SMS IPC SUB MIG DACC06	Oi 220		
	Oi400 31.57% LD SMS IPC SUB MIG DACC06	Oi 400		
	Oi600 33.84% LD SMS IPC SUB MIG DACC06	Oi 600		
	Oi800 27.84% LD SMS IPC SUB MIG DACC06	Oi 800		
	Oi1250 24.64% LD SMS IPC SUB MIG DACC06	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G6_IPC	FAM300 24.57% SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 27.46% SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 29.34% SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 31.9% SMS IPC SUB MIG DACC	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G6_LD_IPC	FAM300 14.17% LD SMS IPC SUB MIG DACC	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20.39% LD SMS IPC SUB MIG DACC	Oi Familia 550 +		
	FAM800 24.21% LD SMS IPC SUB MIG DACC	Oi Familia 800 +		
	FAM1250 28.17% LD SMS IPC SUB MIG DACC	Oi Familia 1250 +		

CAMPANHAS_PÓS_OFERTA MÃES_2013 - 5GB

Portfólio OI SMARTPHONE

GRUPO 1: AC, MS, MT, TO, RS

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G1_SMS_IPC_5GB	Oi60 1,25% SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 7,56% SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 17,18% SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 24,81% SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 29,43% SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 33,56% SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 29,12% SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G1_LD_IPC_SMS_5GB	Oi60 1,25% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 1,79% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 13,73% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 22,6% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 27,82% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 32,42% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 28,18% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G1_IPC_5GB	FAM300 25.19% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 24.15% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 15.34% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 25.65% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G1_LD_IPC_5GB	FAM300 20.52% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20.70% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 12.42% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 23.69% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

GRUPO 2: DF, GO, AM, AP

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G2_SMS_IPC_5GB	Oi60 14,43% SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 13,83% SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 17,18% SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 24,81% SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 29,43% SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 33,56% SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 29,12% SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G2_LD_IPC_SMS_5GB	Oi60 14,43% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 8,45% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 13,73% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 22,6% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 27,82% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 32,42% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 28,18% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G2_IPC_5GB	FAM300 25.19% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 24.15% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 15.34% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 25.65% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G2_LD_IPC_5GB	FAM300 20.52% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20.70% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 12.42% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 23.69% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

GRUPO 3: BA, SE, CE, PI, PE, RN, ES

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G3_SMS_IPC_5GB	Oi60 7,97% SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 7,56% SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 17,18% SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 31,83% SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 31,97% SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 27,52% SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 22% SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G3_LD_IPC_SMS_5GB	Oi60 7,97% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 1,79% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 110		
	Oi220 13,73% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 220		
	Oi400 29,82% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 400		
	Oi600 30,42% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 600		
	Oi800 26,27% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 800		
	Oi1250 20,97% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi 1250		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G3_IPC_5GB	FAM300 15.18% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20.53% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 23.37% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 25.65% SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G3_LD_IPC_5GB	FAM300 9.88% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 16.91% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 550 +		
	FAM800 20.73% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 800 +		
	FAM1250 23.69% LD_SMS_IPC_SUB_MIG_DACC_5GB	Oi Família 1250 +		

GRUPO 4: RR, PA, MA, MG				
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G4_SMS_IPC_5GB	Oi60 20,24% SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 13,83% SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 17,18% SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 31,83% SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 31,97% SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 27,52% SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 22% SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G4_LD_IPC_SMS_5GB	Oi60 20,24% LD SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 8,45% LD SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 13,73% LD SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 29,82% LD SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 30,42% LD SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 26,27% LD SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 20,97% LD SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G3_IPC_5GB	FAM300 15,18% SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 20,53% SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 23,37% SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 25,65% SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G4_LD_IPC_5GB	FAM300 9,88% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 16,91% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 20,73% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 23,69% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		
GRUPO 5: AL, PB, RO, RJ				
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G5_SMS_IPC_5GB	Oi60 10,97% SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 17,86% SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 29,36% SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 33,54% SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 35,32% SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 29,08% SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 25,63% SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G5_LD_IPC_SMS_5GB	Oi60 10,97% LD SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 12,73% LD SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 26,42% LD SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 31,59% LD SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 33,85% LD SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 27,85% LD SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 24,65% LD SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G5_IPC_5GB	FAM300 16,8% SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 22,17% SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 25,5% SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 29,11% SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G5_LD_IPC_5GB	FAM300 11,60% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 18,63% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 22,94% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 27,24% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		
GRUPO 6: PR, SC				
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G6_SMS_IPC_5GB	Oi60 22,84% SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 23,43% SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 29,36% SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 33,54% SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 35,32% SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 29,08% SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 25,63% SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
POS_SUB_MIG_DACC_MAE13_G6_LD_IPC_SMS_5GB	Oi60 22,84% LD SMS IPC SUB MIG DACC 5GB	Oi 60	Sem multa de aparelho	Apenas Hotline
	Oi110 18,65% LD SMS IPC SUB MIG DACC 5GB	Oi 110		
	Oi220 26,42% LD SMS IPC SUB MIG DACC 5GB	Oi 220		
	Oi400 31,59% LD SMS IPC SUB MIG DACC 5GB	Oi 400		
	Oi600 33,85% LD SMS IPC SUB MIG DACC 5GB	Oi 600		
	Oi800 27,85% LD SMS IPC SUB MIG DACC 5GB	Oi 800		
	Oi1250 24,65% LD SMS IPC SUB MIG DACC 5GB	Oi 1250		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G6_IPC_5GB	FAM300 16,8% SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 22,17% SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 25,5% SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 29,11% SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		
CAMPANHA	OFERTA	PLANO	Multa	Canal
FAM_SUB_MIG_DACC_MAE13_G6_LD_IPC_5GB	FAM300 11,60% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 300 +	Sem multa de aparelho	Apenas Hotline
	FAM550 18,63% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 550 +		
	FAM800 22,94% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 800 +		
	FAM1250 27,24% LD SMS IPC SUB MIG DACC 5GB	Oi Familia 1250 +		